

Advocacy. The ASM Board of Directors approved restructuring of the Public and Scientific Affairs Committee and made investments that led to the hiring of Allen Segal and Mary Lee Watts. ASM is now at the table with the White House and other federal organizations, as well as working with sister societies when opportunities arise.

Communication. A monthly CPHM newsletter was launched, there were more than 1,500 media mentions in major news outlets like [The New York Times](#) and CNN during the pandemic and a dedicated website on COVID-19 and resources was created. The Communications staff is interacting daily with members and the public.

Workforce. There are structural shortages and a need for a rapid surge of clinical and public health microbiologists. He mentioned the [op-ed](#) written by Robin Patel and him that made a specific proposal to buttress workforce needs. ASM is in active negotiations to launch a new microbiology certificate program that will provide individuals with a baccalaureate degree an opportunity to enter the clinical microbiology workforce.

In his remarks, Dr. Bertuzzi asked the group to reflect on the importance of what we committed to at the 2017 CPHM retreat and how the field has been transformed.

Drs.

A doctoral-level clinical microbiology director in every mid-level-to-large hospital, is considered an essential member of the medical team, and who receives formal consults for which notes are put into the chart - because we are recognized as key, essential AND required healthcare professionals
National recognition of ABMM certification

All hospitals must have a laboratory stewardship program (similar to what is required for antimicrobial stewardship)

Address the long-term viability of our profession

National Standard for Best Practice in Laboratory Program; designation as a center of excellence

Determine how many labs are out there and how many have directors

Data capturing on impact of clinical microbiologists (saves)

Develop a standard talking points sheet

Leverage in ü

-What makes it different from the lab?

Next Steps

Ms. McNult said ASM staff will review the discussion and formulate a plan for how to raise CPHM visibility.

Closing items and actions for ASM:

Data collection and determination of most influential criteria for example, patient outcomes, mortality rates, and number of labs.

Adjourn

The meeting adjourned at: 5:00 PM on 12/12/2012. The meeting was held in the 12th floor conference room.